

Vice President Student Services

Platform for Election 2009

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Sohail Ahmed



VOTE SOHAIL
VICE PRESIDENT STUDENT SERVICES

Introduction

Welcome to a new way of thinking.....Welcome to my platform!

In the next few pages you will read unique and simple ideas. All of these ideas came from listening to the concerns of hundreds of Brock students or just my creativity. Everything presented to you has been summarized for an easier read. To really feel the energy behind my platform, talk to me in person!

Why I believe in myself.

Welcome to someone who believes in himself

The Vice President of Student Services is a daring position. It's a position that requires someone who looks out for the student's interest. It requires a person who can motivate others, run large events, be creative and can prove it all with experience! Having run large unique events such as hosting the World's largest Dodgeball game at Brock should tell you I am creative. Being the founder and president of a new and rapidly growing club (Guinness Brock) should tell you I can effectively manage people. Having started a successful business at a very early age, you can bet I have the energy!

Clubs

THE MOST IMPORTANT PART OF STUDENT LIFE.

Having all clubs growing & working at full potential is going to make this school a heck of a lot more fun!! After all, most of the events at Brock are organized by clubs.

I BELIEVE, student clubs are the most IMPORTANT part of any university. I know clubs at Brock need more attention, help and time from BUSU. My main focus will be empowering, uniting and promoting the various clubs at Brock.

4.1 – Unified

It's time to glue the clubs together!

>> Clubs at Brock need to be brought together. Bringing clubs together regularly will unify clubs and help them to get to know each other. **This is a very big advantage!** Clubs will be able to learn about and promote each other's events, better plan their own events, and share valuable information and resources with each other. As VPSS I will make sure members from all clubs including myself meet regularly to socialize and talk CLUB!!

4.2 – Clubs Website – www.BrockClubs.ca

What's more useless than 40+ clubs finding 40+ webmasters for 40+ sites?

>> One of the hardest parts of running any club is creating and maintaining a website. An **AMAZING** idea (that I cannot take credit for) is to have a website in which all BUSU ratified clubs will have their own page. As of right now, club websites are scattered and for a student to find up-to-date information on all clubs can take hours. A website under which all clubs can have their detailed up-to-date information, upcoming events, pictures, meeting and sign up information will be **INVALUABLE**.

I will make sure this website is made, promoted and funded.

4.3 – Multiply the Club Budget ! LEVY

Clubs should not have to worry about making money!

Clubs spend a lot of time fundraising and worrying about making money. Many clubs get so caught up in fundraising that they barely have time to address the purpose of the club, hold events and advance their club. This needs to change to take Brock clubs to the next level. I will work hard to make sure the club budget is not just doubled but much more than that. I want to pass a levy in the coming year that will go towards the club funding account. A levy that does not increase tuition but

4.4 – Help Promote

After all, club events are BUSU events.

>> Clubs **NEED** more help from BUSU. The many clubs at Brock host hundreds of great events in a single year and I believe BUSU needs to help the clubs promote these events a lot more. As VPSS I will make sure that club events are being promoted by BUSU. I know this is possible because BUSU has a lot of resources at its fingertips that can help better promote clubs.

4.5 – Resources

>> The problem **is not** that BUSU does not have a lot of good resources to provide to clubs. It is that clubs do not know the amount of resources available to them. I will change the tradition of a few clubs coming to BUSU to find more information and make sure that I as VPSS from BUSU will be pushing the resources onto all clubs.

Orientation Week / Frost Week

For too many years Brock has had the same unsuccessful and successful events during Frosh and Frost week. It's time to try new ideas. That doesn't mean spend more money, it means be CREATIVE.

Being the founder & president of the club that organized the World's Largest Dodgeball game and broke Brock's first world record, you can be sure I have the creativity and experience to take O week / Frost week to a whole new level.

2.0 – Break a World Record!

Something new for O-week? Sounds sweeeeeeeet!

During frost week 2008 my club Guinness Brock organized a world record breaking event at Brock. We were successful in beating the record for the World's largest Dodgeball game. I believe breaking world records should become tradition for Brock University. I want Brock University to set a record during every Frost and O week! What better way to build energy than having fun while breaking a world record?

2.1 - Tower Party

We're going to party like it's your birthday!

The tower party is the one of the most successful events during O-week. This is a tradition that does not need to be broken. In fact, I believe it should occur more than once throughout the year. Parties should not end when O-week ends. There is plenty of time in the calendar when Tower party can be re hosted. All it takes is someone who thinks it should happen.

2.1 – Club Fair

We're going to party like it's your birthday!

The club fair this year was held with the vendor fair and lasted two days. Since it proved to a great idea this year, I will make sure things are similar this year. I will also address the issue of making it mandatory for clubs to help in residence move in day to attend the club fair. I believe the club fair is a necessity to clubs and that BUSU should not be restricting them. Instead of allowing clubs to come to the club fair for exchange to volunteering, I will make it that they receive other very attractive benefits for volunteering.

I will also make BUSU take part in promoting all the clubs during this event. I don't think clubs are the only ones that should be promoting themselves. I will have BUSU make promotional material that includes all ratified clubs.

2.2 – Bad economy plan

So we have a bad economy this year? No, problem

Bring in more revenue and cut costs. If it sounds too simple to you, that's because it is! I will address bringing in more revenue for O week by creating a much needed sponsorship coordinator. This allows us to have a dedicated person to bring in maximum sponsorship, in the year we need most. This also allows the event coordinator to not have to split their time between event planning and finding

sponsors. Giving the events coordinator more time to better plan an event will mean the events costs are minimized.

Zone 1 & 2 Parking Shuttle Bus

There is nothing worse than walking from the end of Zone 1 or Zone 2 parking especially when it's -10 Celsius! As Vice president of student service I will address this problem. I believe the best service to address this problem is to create a Parking Shuttle Bus. I would push for BUSU vehicles that drive around Zone 1 and 2 parking offering students a drive from their car to where they are going on campus.

This idea would use Minivans which makes it feasible. It will go far beyond being only used as a parking service. I plan on having foot patrol use these vehicles as well to provide rides to students. It will also be used as a promotional vehicle for BUSU and as a replacement for the vehicles that BUSU rents every year.

Variety of Food – Vegetarian



I believe Brock students need a wider variety for food. I want to bring in more choices for the students at Brock. In particular I want to bring more diversified and vegetarian food from around the world to our campus. I have a plan to where and how we can achieve this. If I am elected to office, you can be sure that I will be pushing for this.

Foot Patrol & First Aid responders

It's time to bring foot patrol UP TO DATE!

It's 2009 and the luxury of vehicles is more common than ever. It is time for foot patrol to adapt to the 21st century. Earlier in the platform you read my plans to lease vehicles for BUSU and I told you it will be used for multiple purposes. I will use those vehicles to give Foot Patrol a whole new meaning. Foot patrol will offer rides to students rather than accompanied walks. This is very probable and a dedicated person like me will put every effort to make it happen!